



हैदराबाद विश्वविद्यालय
University of Hyderabad



**Diploma in Business Management
with Apprenticeship**



TRANSFORM YOUR PASSION INTO EXPERTISE - THE UOH DIFFERENCE

The University of Hyderabad (UoH) was born in 1974 in 'The Golden Threshold' (GT) in the heart of the city, which was bequeathed to the university by Sarojini Naidu's family. Built in an Indo-European style of architecture with huge Islamic-style arches, and a colonial-style colonnaded verandah, the Golden Threshold housed the university until it moved into its sprawling 2,500 acres campus. It later housed the Sarojini Naidu School of Performing Arts, Fine Arts and Communication, the only school in the university to be named after an individual. Currently, the Centre for Distance and Virtual Learning functions from its premises. The university has developed the place into a cultural hub.

OVERVIEW OF UNIVERSITY OF HYDERABAD

Ranked 591 -600	In the World by QS Rankings 2019
Ranked 4th	In NIRF Rankings
Awarded A *****	By NAAC
5000	Students
400+	Teaching Staff
1200	Non-Teaching Staff

WHY CHOOSE ONLINE DIPLOMA WITH APPRENTICESHIP PROGRAMS BY THE UNIVERSITY OF HYDERABAD?

- Earn a Diploma from an Esteemed University
- Develop Professional Skills
- Gain Practical Work Experience
- Earn a Monthly Stipend

Diploma in Business Management with Apprenticeship

The Diploma in Business Management with Apprenticeship offers a blend of academic learning and real-work exposure. Covering key business domains like marketing, finance, operations, and leadership, this program ensures students acquire both theoretical knowledge and work experience through an apprenticeship with leading organizations.

Who Can Apply? - Course Eligibility

- Graduates from any discipline

What You Will Learn?

- Application of business management concepts in work.
- Strategic planning, problem-solving, and leadership in a business environment.
- Effective communication, teamwork, and decision-making in professional settings.

Key Highlights



Program Objectives

- Develop a strong understanding of business management principles and applications.
- Gain practical knowledge in finance, marketing, operations, and leadership.
- Apply learning in a real work environment through structured apprenticeship training..
- Enhance problem-solving, decision-making, and analytical skills.
- Prepare students for leadership and managerial roles across industries.

PROGRAM SYLLABUS

Semester I

- Principles of Management and Organizational Behaviour
- Marketing Management
- Accounting & Financial Management

Part I: Accounting for Management

Part II: Financial Management

- Human Resource Management
- Management Information Systems
- Quantitative and Research Methods

Part I: Quantitative Methods

Part II: Research Methods

Semester II

- Strategic Management
- Operations Management
- 3 Electives to be chosen from 12 electives from 423 to 435
- Project Report

Electives

- Customer Relationship Management
- Marketing of Services
- Sales and Distribution Management
- Supply Chain Management
- Quality Management
- Security Analysis and Portfolio Management
- Financial Risk Management
- Strategic Financial Management
- Team Building and Leadership
- Management of Change and Organizational Development

FEE STRUCTURE

PROGRAM	DURATION	REGISTRATION FEE	SEM 1 FEE	SEM 2 FEE	TOTAL FEE
Diploma in Project Management with Apprenticeship	12 Months	300	12,500	21,500	34,300

PROGRAM ADMISSION JOURNEY

01



Fill up an online application form, upload the required documents and submit application

Make the application payment

03



Shortlisting based on work, and education profile

02



If shortlisted, you will receive an offer letter from the University of Hyderabad

05



Pay admission confirmation fee within 7 days of receiving the offer letter

04



Note: The application fee once paid is not refundable. The University of Hyderabad reserves the right to conduct the admissions process. By submitting the application, the students agree that any decision regarding admissions from the University of Hyderabad will be final and binding.



Get In Touch With Us

For more information

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