Diploma in Business Management

TRANSFORM YOUR PASSION INTO EXPERTISE - THE UOH DIFFERENCE

The University of Hyderabad (UoH) was born in 1974 in 'The Golden Threshold' (GT) in the heart of the city, which was bequeathed to the university by Sarojini Naidu's family. Built in an Indo-European style of architecture with huge Islamic-style arches, and a colonial-style colonnaded verandah, the Golden Threshold housed the university until it moved into its sprawling 2,500 acres campus. It later housed the Sarojini Naidu School of Performing Arts, Fine Arts and Communication, the only school in the university to be named after an individual. Currently, the Centre for Distance and Virtual Learning functions from its premises. The university has developed the place into a cultural hub.

OVERVIEW OF UNIVERSITY OF HYDERABAD

Ranked 591-600	In the World by QS Rankings 2019
Ranked 4th	In NIRF Rankings
Awarded A *****	By NAAC
5000	Students
400+	Teaching Staff
1200	Non-Teaching Staff

WHY CHOOSE ONLINE DIPLOMA PROGRAMS BY

>>> Anytime, Anywhere Learning

>>> Cutting-Edge Curriculum

>>> Career-Centric Education

>>> Flexible & Affordable

>>> Networking Opportunities

Diploma in Business Management

The online Diploma in Business Management equips students with essential business skills to thrive in today's dynamic corporate landscape. Covering key areas such as marketing, finance, operations, and leadership, this program is designed to develop strategic thinking and managerial expertise.

Who Can Apply? - Course Eligibility

➤ Graduates from any discipline

What You Will Learn?

➤ Application of project management methodologies in real-world scenarios.

➤ Build a strong foundation in business management principles and practices.

➤ Leadership and communication techniques for managing diverse teams.

Key Highlights

Hands-on experience with real-world AI & ML projects.

Access to mentorship from industry and academic leaders.

Career support and placement assistance.

Program Objectives

➤ Build a strong foundation in business management principles and practices.

➤ Develop skills in financial planning, marketing strategies, and operational management.

➤ Enhance leadership, decision-making, and problem-solving abilities.

➤ Understand business analytics and data-driven strategies.

➤ Prepare students for managerial roles in diverse industries.

PROGRAM SYLLABUS

Semester I

- Principles of Management and Organizational Behaviour
- Marketing Management
- Accounting & Financial Management

  Part I: Accounting for Management

  Part II: Financial Management
- Human Resource Management
- Management Information Systems
- Quantitative and Research Methods

  Part I: Quantitative Methods

  Part II: Research Methods

Semester II

- Strategic Management
- Operations Management
- 3 Electives to be chosen from 12 electives from 423 to 435
- Project Report

Electives

- Customer Relationship Management
- Marketing of Services
- Sales and Distribution Management
- Supply Chain Management
- Quality Management
- Security Analysis and Portfolio Management
- Financial Risk Management
- Strategic Financial Management
- Team Building and Leadership
- Management of Change and Organizational Development

FEE STRUCTURE

PROGRAM	DURATION	REGISTRATION FEE	SEM 1 FEE	SEM 2 FEE	TOTAL FEE
Diploma in Project Management	12 Months	300	12,500	12,500	25,300

PROGRAM ADMISSION JOURNEY

01 Fill up an online application form, upload the required documents and submit application

02 Make the application payment

03 Shortlisting based on work, and education profile

04 If shortlisted, you will receive an offer letter from the University of Hyderabad

05 Pay admission confirmation fee within 7 days of receiving the offer letter

Note: The application fee once paid is not refundable. The University of Hyderabad reserves the right to conduct the admissions process. By submitting the application, the students agree that any decision regarding admissions from the University of Hyderabad will be final and binding.

Get In Touch With Us

For more information

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